## Introducing the Mentor Compassionate Care Program

A program for women with PIP (Poly Implant Prothèse) Breast Implants who are considering replacement.



The Mentor Compassionate Care Program offers a \$250 American Express\*\* Gift Card to patients who replace PIP Saline or Gel Breast Implants with MENTOR<sup>®</sup> Saline or Gel Breast Implants. This program is valid from January 1, 2012 through December 31, 2012, and may be subject to program limits.

Recent news reports have highlighted the safety issues of breast implants of one specific French manufacturer, Poly Implant Prothèse, known as PIP. On December 23, 2011, AFSSAPS recommended that women with PIP implants have them removed by their surgeons as a preventative measure. This recommendation is limited to breast implants manufactured by PIP only.

To the best of our knowledge, PIP silicone gel-filled implants were never approved for use in the United States and patients would have been implanted outside the United States to have received the implants of concern. However, because we understand that some PIP patients may now be residing in the United States, Mentor would like to provide assistance to those patients who wish to replace their PIP saline or gel implants.

Mentor has a legacy of product reliability and compassion for our patients. We hope this program provides value to those patients. For more information please contact your Mentor sales representative.

**Program Details:** 

- Physician must fill out, sign, and fax back the Mentor Compassionate Care Program Verification Form (sample enclosed). Additional forms can be found on MentorDirect.com.
- Verification form requires the following details:
  - ▷ Physician name and contact information
  - ▷ Complete patient name, address and email (requires a U.S. address)
  - ▷ Signed verification that PIP implants were removed
  - ▷ Surgery date
  - ▷ Mentor implant serial numbers
- Please fax form to attention of Airen Holbrook at 805-967-3013
- Gift cards will be processed and sent directly to patients 6-8 weeks after Mentor WWLLC receives the verified information

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\*The third-party trademarks used herein are trademarks of their respective owners.





Mentor Compassionate Care Program Terms and Conditions

Limited time offer. This program is available only to U.S. residents that have a valid permanent home address within the 50 United States or the District of Columbia. Mentor reserves the right to cancel, change or modify the program at any time. Void where prohibited. To be eligible for this program, patients may NOT have also participated in the Mentor Feel the Difference program. The patient must have PIP Breast Implants and must undergo augmentation revision surgery with Mentor Breast Implants between January 1, 2012 and December 31, 2012; Breast Reconstruction surgeries do not qualify. The Mentor Compassionate Care Program is not available where 1) patient's surgery is reimbursable, in whole or in part, by any federal health care program, including Medicare, Medicaid, and TRICARE; 2) patient is a licensed physician; 3) patient is a licensed health professional in California, Florida, New Jersey, or New York; or 4) the patient's surgery is reimbursable, in whole or in part, by any public or private insurance program in Illinois. Patients are encouraged to select a surgeon of their own choosing after conducting their own investigation into the particular surgeon's training, education, and experience.